

KWSO Quarterly Report 2013 - 2nd quarter (April - June 2013)

The Following is a listing of some of the significant issues addressed by KWSO-FM during this Quarter. The order in which issues appear do not reflect any priority or significance

KWSO produces two weekly news magazines that consist of a series of 5 programs on the same topic. A program runs 8 times each day. Segments are typically about 3 minutes long.

<u>Date</u>	<u>Warm Springs Program Topic</u>	<u>Issue</u>
04/08/13	Rudy Soto	Youth Motivation
04/15/13	Motorsports Park	Economic Development
04/22/13	Madras Aquatic Center	Election
04/29/13	William Sullivan	Literature
05/06/13	Warm Springs Transit	Transportation
05/13/13	May 21st Election	Election
05/20/13	Nike N-7 conference	Health
05/27/13	Ethos Music	Music Education
06/03/13	Unmanned Aircraft Testing	Economic Development
06/10/13	Wills and Estate Planning	Program Service
06/17/13	WS 4-H/OSU Extension	Youth Opportunity
06/24/13	Lamprey	Natural Resources

Our People & Mother Earth Topic

04/08/13	Eagle Watch 2013 revisited	Natural Resources
04/15/13	Root Digging rebroadcast w/Adeline Miller	Cultural Practices
04/22/13	Nelson Wallulatum from MAWS opening archives	History
04/29/13	William Burke	History
05/06/13	Honor Seniors Day	Event Promotion
05/13/13	Miss Warm Springs	Youth
05/20/13	Fire Season	Wildland Fire
05/27/13	Museum at Warm Springs 20th anniversary	History
06/03/13	Nchiwanapum Canoe Family	Cultural Practices
06/10/13	Archives: Healthy Nations Interviews	Substance Abuse Prevention
06/17/13	WS Elementary Concert	Youth
06/24/13	8-Ball on Pi-Ume-Sha KWSO Archival program	Culture/History

13 local newscasts are produced each weekday. Typically they are 3-5 minutes long

KWSO News at: 6:15am, 6:45am, 7:15am, 7:45am, 8:15am, 8:45am, 12 noon, 3:15pm, 3:45pm, 4:15pm, 4:45pm, 5:15pm, 5:45pm

Local News Stories

<u>Date</u>	<u>Story Topic</u>	<u>Issue</u>
4/1/2013	A culver man was arrested after crashing his pickup into a home	Public safety
4/1/2013	The 26 th tribal council election is this week	Local Government

4/1/2013	Three bills introduced in Salem attempt to weaken the state Board of Education's 2012 decision to prohibit Native American mascots.	Education
4/2/2013	A telephoned bomb threat prompted evacuation of the Jefferson County Courthouse	Public safety
4/2/2013	Understanding Kids' Online & Offline Social World: Friendships, Cliques & Power Plays is the topic of a special presentation at WS elementary	Education
4/2/2013	Tribes in the Pacific Northwest are leading efforts to improve water quality standards.	Natural resources
4/3/2012	Shoni Schimmel scored 24 points in upset	Sports
4/3/2013	The Confederated Tribes of Warm Springs are looking into the possibility of opening a juvenile justice facility on the reservation.	Justice
4/4/2013	Tribal council election to be held today	Local government
4/4/2013	Oregon tribal members are lobbying state lawmakers to uphold a ban on Native American mascots in schools. A	Education
4/5/2013	Members await election results	Local government
4/5/2013	Election results announced	Local government
4/5/2013	Election results presented to council for certification	Local Government
4/8/2013	New Tribal member business to open	Business
4/8/2013	Jude Schimmel receives elite 89 award	Sports
4/8/2013	NUID fill irrigation canals for season	Agriculture
4/9/2013	Tribal council sets referendum date for motor sports	Business/
4/9/2013	Wasco electric announces power outage	Public safety
4/9/2013	WS man faces habitual domestic violence offender charges	Public safety
4/9/2013	Local depts. attend fire coordination meeting	Public safety
4/10/2013	Senate to vote on mascot ban today	Education
4/10/2013	ODOT advise of delays due to construction	Public safety
4/11/2013	Senate loosens restrictions on mascot ban	Education
4/11/2013	Special rules for fishing at Sherars adopted	Natural resources
4/11/2013	Tribal council dismisses all objections to election	Local government
4/11/2013	Construction of new school slated for July	Education
4/12/2013	Tribes support reduction of horse population	Natural resources
4/12/2013	Local transit bus returns to service	Business/Transportation
4/15/2013	Early child hood education celebrates week of the young child with events	Education
4/15/2013	Brandon Bailey wins wrestling championship	Local sports
4/16/2013	Bill defines use of drones	Government
4/16/2013	KNT resort is hosting a job fair	Local economic
4/18/2013	VOCS to host sex assault awareness event	Public safety
4/18/2013	Governor signs drought declaration	Natural resources
4/19/2013	Big Rig fire closes hwy 26	Public safety
4/22/2013	Resolution clears way for referendum vote on motor sports	Local government/economic development
4/22/2013	Wildlife committee announces fishery dates	Natural resources
4/23/2013	Students showcase photo project	Education /youth
4/23/2013	Tribal members invited to meet and greet with motorsports team	Local economy
4/24/2013	New law requires permits for mushroom hunters	Natural resources
4/24/2013	Local mail delivery times to change	Business
4/25/2013	Clinic announces early closure	Public health

4/25/2013	WS sends team to Language bowl	Cultural
4/25/2013	4H leader acquitted of charges	Public safety
4/25/2013	Madras police respond to bomb threat	Public safety
4/26/2013	School district splits bonds	EDUCATION
4/26/2013	Cps relocates	Public safety
4/26/2013	Racetrack developers host meet and greet	Economy
4/26/2013	Boys and girls club hosts golf event	Community
4/27/2013	Madras teen dies after being shot	Public safety
4/30/2013	JCMS to host cultural night	Education/culture
4/30/2013	CPS holds hands around the courthouse event	Public safety/awareness
4/30/2013	Tribal council approves amendment to disorderly conduct	Public safety
5/1/2013	Man to be arraigned in shooting of teen	Public safety
5/1/2013	Condition of man shot by trooper improving	Public safety
5/1/2013	Community action team to host financial skills class	Economic development
5/1/2013	Fire mangers conduct large burn	Natural resources
5/2/2013	Prevention group approves of prom perfect plan	Education
5/2/2013	Jefferson county man pleads not guilty in shooting of teen	Public safety
5/3/2013	Elementary school tours museum	Education
5/3/2013	Community invited to culture night JCMS	Community / Culture
5/3/2013	New council members to be sworn in	Local Government
5/6/2013	Swearing in ceremony this morning	Local Government
5/6/2013	New Council sworn into service	Local government
5/6/2013	Chief operations officer and Secretary treasurer appointed	Local government
5/7/2013	School District to hold budget meeting	Education
5/7/2013	New Council members attending Orientation	Local Government
5/8/2013	Collision injures six	Public safety
5/8/2013	Deer Ridge inmate walks away from work detail	Public safety
5/8/2013	Scoping mtg held at agency	Natural resources
5/9/2013	Tribal leaders gather at state capitol	Local government
5/9/2013	Local restaurant offers employee discount	Business
5/10/2013	Honor seniors day arrives	Culture
5/10/2013	Tribal council meets with state leaders	Government
5/10/2013	Tribes to meet with school district and construction on new school	Education
5/10/2013	Slim down challenge concludes	Health
5/10/2013	Voter participation urged for upcoming referendum	Business/elections
5/13/2013	Wildland Urban Interface projects begin	Public safety
5/14/2013	WSPD participates in memorial ceremony	Public safety
5/14/2013	Resort to host job fair	Business
5/15/2013	Elections results announced	Elections
5/15/2013	Fire season predictions announced	Natural resources
5/15/2013	Tribal employees directed to furlough	Economics
5/15/2013	Fire management conducting controlled burns	Natural resources
5/16/2013	Bike show poker run dates announced	Entertainment
5/20/2013	State wide election	Government
5/20/2013	Warm Springs woman arrested for dui following injury accident	Public safety
5/20/2013	Community garden ready for planting	Health wellness
5/21/2013	Smoke from burn lingers	Health/public safety
5/21/2013	Voters encouraged to cast ballot	Government
5/22/2013	Election results announced	Government

5/22/2013	Woman arrested following shooting of friend	Public safety
5/22/2013	WSPD announces impending sale at impound yard	Public safety
5/22/2013	Remodeled resort restaurant now open	Business
5/22/2013	Council accepts results of referendum	Local government
5/22/2013	Six track athletes headed to state	Local sports/education
5/22/2013	Canoe family to host social dance	Culture
5/23/2013	First furlough day arrives	Local economic
5/23/2013	USDA approves funding for school	Local economic
5/24/2013	Boys and girls club announces summer schedule	Youth
5/28/2013	Council reviews results of referendum	Local government
5/28/2013	Surgeon fishery dates announced	Natural resources
5/28/2013	Students participate in read to succeed event at COCC	Education
5/29/2013	Hospital implements new quiet rules	Health wellness
5/29/2013	Youth music celebration event scheduled	Youth/schools
5/29/2013	Police look for suspect in shooting	Public safety
5/30/2013	Search underway for missing tribal member	Public safety
5/30/2013	Man who was shot improving at hospital; suspect on the loose	Public safety
5/30/2013	Missing man found alive	Public safety
5/31/2013	Longhouse to close during refurbish of floor	Community
5/31/2013	Graduation fundraiser in madras	Schools
5/31/2013	Payroll dept announces changes to system	Employment
6/2/2013	Main hall at Simnasho longhouse closed during construction	Cultural
6/2/2013	JCMS hosting honor society	Schools
6/2/2013	Hundreds turn out for Ethos music showcase	Schools
6/2/2013	Plans underway for relay for life	Health
6/3/2013	NCHIWANNAPUM receives monetary gift	Culture
6/3/2013	Fire breaks out on lower Deschutes	Public safety/natural resources
6/3/2013	Klamas art to be displayed at COCC	Culture/arts
6/4/2013	Tribal payroll announces changes	Employment
6/4/2013	Progress made on fire by river	Public safety natural resources
6/4/2013	Summer youth work program hours announced	Youth/employment
6/4/2013	New motor sports referendum date announced	Government/voting
6/5/2013	Tribal departments begin reports to council	Community
6/5/2013	Head start graduation	Schools/education
6/5/2013	Sock hop at the recreation center	Community
6/5/2013	WS veterans eligible for new program	Health and wellness/Veterans
6/6/2013	Gen council meeting scheduled	Government
6/6/2013	Yakima man pleads guilty to murder of WS teen	Public safety
6/6/2013	ECE graduation	Schools
6/6/2013	WS boxers do well at tournament	Local sports
6/7/2013	HS graduation just ahead	Schools
6/7/2013	Ground breaking for new school scheduled	Schools
6/7/2013	Fire season begins	Natural resources
6/10/2013	WS cowboys participate in rodeo	Local/sports
6/10/2013	Man dies in crash	Public safety/
6/10/2013	Veterans healing gathering at river	Health wellness/vets
6/10/2013	Fisheries announces changes to salmon rules	Natural resources

PUBLIC SERVICE ANNOUNCEMENTS 2nd Quarter 2013

<u># times/ran</u>	<u>PSA Title</u>	<u>Issue</u>
174	Fire Management	Safety
146	Strengthen Your Nation	Prevention
144	All Pi-Ume-Sha Events	Events
135	Pi-Ume-Sha Treaty Days activities	Cultural Event
126	For the Health of It	Health
124	Fruit/Veg of the Month	Health
122	1855 Treaty 1-7	History
115	Native Thunder	Event
96	Honor Senior's Day	Event
89	Summer Youth Work Pgm	Employment
84	Veterans Family Healing	Veteran
77	Broncs Before Breakfast	Event
74	Ethos Music Camp	Arts
66	Indigenous Exper. NW	Event
65	Boys & Girls Fundraiser	Event
61	CPS Blue Ribbon	Child Abuse
59	May 21 vote	Vote
56	Food Safety 1-3	Health
55	Redsides Pow Wow	Cultural Event
53	Let's Move 1 (Bike) + 2 (Ball)	Health
53	MAC Softball Leagues	Fitness
53	Motorsports Referendum	Election
51	Lifeguard Class	Safety
50	Hood to Coast Raffle	Fundraiser
48	Summer Lunch	Program Awareness
46	FASD Awareness 1-4	Health
46	VOCs Elder Abuse	Safety
46	Vote TC elections	TC Election
42	JCMS Cultural Night	Education
40	Boomer Classic MAWS Golf	Event
39	I Have a Dream	Event
39	Rootfeast Rodeo	Event
38	BOG Summer Academy	Higher Education
38	Hands Around the Courthouse	Violence Awareness
38	HIV Testing Adult/Teen	Health
38	Konoway	Higher Education
37	Diabetes Prevention Run	Health
35	Kids Dental 1+2	
34	Wild Horse Race	Event
33	May 21st Voting	Voting
30	Bullying 1 + 2	Bullying
30	Crime Prevention 1-3	Safety
30	WSFPI Board Openings	Governance
28	509J author meetings	Education
28	Al-Anon 1-6	Mental Health
28	Mother's Day Sale	Event
25	FAFSA	Higher Education
25	June 1st Music Festival	Event
25	Spring Yard Sale	Event

25 WS Clinic Notice	Program Awareness
25 WS Transit	Public Transportation
25 WSNLL T-Ball	Youth
23 Car Seats 1+2	Child Safety
23 Kah-Nee-Ta Mini Marathon	Event
23 Register to Vote	Voter Registration
22 Obesity 1 + 2	Health
20 Don't Text and Drive 1-3	Safety
20 Drive One 4 Ur School	Event
20 Summer Reading	Youth Literacy
20 WS Summer Recreation	Youth Program
20 Youth Wreckless Driving 1-2	Safety
18 Diabetes Prev Program	Health
18 OSAA Sports 2013 1 + 2	Prep Sports
18 Preparedness - EQ/TORN/HUR	Safety/Preparedness
17 Veteran Crisis Line	Veterans
15 Alzheimers	Health
15 Students on Stage	Youth
15 Suicide Prevention	Event
10 Child Car Safety	Safety
10 Fatherhood	Parenting
10 Schwan's Truck Sale	Event
5 Air Show of the Cascades	Event
5 Don't Drink and Drive	Safety
5 Emergency Preparedness 1-3	Safety
5 Johnson O'Malley	Education
5 MAWS	Program
5 physical activity	Health

of continuing PSA campaigns aired = 1920

of PSA (set daily) that aired = 3456

TOTAL NUMBER OF Public Service Announcements Aired = 5376

Additional PSAs ran that were underwritten and are not included in this report

Native America Calling is a daily nationwide call in talk show that focuses on Topics and Issues in Indian Country.

Native America Calling Topics this Quarter

Apr 1, 13 – Welcome to the Native Liar’s Club. April Fools Day
 Apr 2, 13 – April Current Events
 Apr 3, 13 – Gay Marriage & Tradition
 Apr 4, 13 – The Charter School Solution
 Apr 5, 13 – Native Poetry at its Finest
 Apr 8, 13 – Native Fashion, When you’re in, you’re in.
 Apr 9, 13 – The Battle for Baby Veronica
 Apr 10, 13 – Uranium Effects Beyond the Mine
 Apr 11, 13 – A Diploma for Everyone
 Apr 12, 13 – “Encore” Intertribal Babies
 Apr 15, 13 – The High Cost of Calling Home
 Apr 16, 13 – The Battle for Baby Veronica

Issue

Comedy
 Current Events
 Marriage
 Education
 Literature
 Feature
 ICWA
 Environment
 Education
 Family
 Economy
 ICWA

Apr 17, 13 – Auctioning the Sacred	Culture
Apr 18, 13 – Schimmel Show Hits the Bigtime	Sports
Apr 19, 13 – Book of the Month – Leadership Lessons from the Cherokee Nation: I	Literature
Apr 22, 13 – Why I Pageant - Miss Indian World, Miss Indian Nations...	Feature
Apr 23, 13 – Remembering Maria Tallchief – Americas First Prima Ballerina	Arts
Apr 24, 13 – April Music Makers – Live in the Studio	Music
Apr 25, 13 – Spring Hand Drum Competition	Music
Apr 26, 13 – Gathering Roll Call	Cultural Event
Apr 29, 13 – ** Encore: Keeing Up With All My Tribes **	Feature
Apr 30, 13 – NAC’s Open Mic Poetry Session	Arts
May 1, 13 – May Current Events	Current Events
May 2, 13 – Saving Your Sight: Diabetes and Eye Health	Health
May 3, 13 – There’s Something in the Air	Health
May 6, 13 – May Music Maker: Quese IMC & Cempoalli 20	Music
May 7, 13 – Making Art in the Open	Arts
May 8, 13 – What Happens When the Water is Missing?	Environment
May 9, 13 – Native American Nurses	Careers
May 10, 13 – Raised by My Grandmother	Family
May 13, 13 – Mentoring for Future Success	Education
May 14. 13 – Native in the Spotlight: 2012 US Artists Native Fellows	Feature
May 15, 13 – Indigenous Hunting Rights	Sovereign Rights
May 16, 13 – Summer Bookworms	Literacy
May 17. 13 – Immigration: Where does Native America Stand?	Immigration
May 20. 13 – Where Will the Next Generation Work?	Employment
May 21, 13 – Indigenous Reggae	Music
May 22. 13 – Living out Your Golden Years	Elders
May 23. 13 – GED or Diploma?	Education
May 24, 13 – Native Americans in the Heart of Texas	Feature
May 27, 13 - ** Encore: Shimmel Show Hits the Bigtime**	Sports
May 28,. 13 – Book of the Month: Cricket by Susan Fedorko	Literature
May 29, 13 – Protecting Our Elders from Harm	Elders
May 30. 13 – Water Wars	Environment
May 31. 13 – Recovering and Rebuilding When Disaster strikes	Emergency Situations
June 3, - 13 – Sundance Native Lab	Arts
June 4, 13 - ** Pre-recorded 2013 Nammys Rewind	Music
June 5, 13 – June Current Events	Current Events
June 6, 13 – Native HIV/Aids Awareness and Testing	Health
Jun 7, 13 – Summer Learning	Education
Jun 10, 13 – June Music Maker: Cary Morin	Music
Jun 11. 13 – Native Comedy in the Spotlight	Comedy
Jun 12, 13 – Tribal Energy and the World	Energy
Jun 13, 13 – The Pre-Contact Diet	Health
Jun 14, 13 – Financial Literacy Series – Buying a Car	Financial Literacy
Jun 17. 13 – All Things Buffalo	Culture
Jun 18, 13 – The Affordable Care Act & Native Ammerica	Health Care
Jun 19, 13 – Artistic Expressions, Our Militarized Native Nation	Arts
Jun 20. 13 – Sacred Places Update	Culture
Jun 21, 13 – More Money More Problems	Financial Literacy
Jun 24, 13 – From the Reservation to the Big City	Feature
Jun 25. 13 – Why Did You Start Smoking?	Health
Jun 26, 13 – Twin Tales from Native America	Family
Jun 27, 13 – Supreme Ruling on Baby Veronica Case	ICWA
Jun 28. 13 – All Things Credit	Financial Literacy