

KWSO Quarterly Report 2013 - 1st quarter (January- March 2013)

The Following is a listing of some of the significant issues addressed by KWSO-FM during this Quarter. The order in which issues appear do not reflect any priority or significance

KWSO produces two weekly news magazines that consist of a series of 5 programs on the same topic. A program runs 8 times each day. Segments are typically about 3 minutes long.

<u>Date</u>	<u>Warm Springs Program Topic</u>	<u>Issue</u>
01/07/13	Flu Season	Health
01/14/13	Moving Mountains	Fitness
01/21/13	Diabetes	Health
01/28/13	Warm Springs Power Enterprise	Business
02/04/13	Preview of Lincoln's Pow Wow 2013	Culture
02/11/13	Warm Springs Elementary	Education
02/18/13	Preview of Eagle Watch 2013	Event
02/25/13	Madras High School	Education
03/04/13	State Rep John Huffman	State Representation
03/11/13	Tribal Council Candidates	Tribal Election
03/18/13	Tribal Council Candidates	Tribal Election
03/25/13	Tribal Council Candidates	Tribal Election

Our People & Mother Earth Topic

01/07/13	Legends	Culture
01/14/13	Legends	Culture
01/21/13	Legends	Culture
01/28/13	Legends	Culture
02/04/13	Miss Warm Springs Pageant	Culture
02/11/13	Dealing with Grief	Mental Health
02/18/13	Columbia River Discovery Center	History
02/25/13	Lincoln's Pow Wow 2013 Revisted	Culture
03/04/13	StoryCorps Lucinda Green	StoryCorps
03/11/13	StoryCorps Carol Sahme	StoryCorps
03/18/13	Tribal Council Candidates	Tribal Election
03/25/13	Tribal Council Candidates	Tribal Election

special Tribal Council Election programming included the airing of 3 programs featuring candidates from each district. The Agency program was approximately 70 minutes, Simnasho 30 minutes and Seekseequa 10 minutes.

	THR 28-Mar	FRI 29-Mar	SAT 30-Mar	SUN 31-Mar	MON 1-Apr	TUE 2-Apr
6am	Agency	Seekseequa	Simnasho			
7am				Agency	Seekseequa	Simnasho
noon	Simnasho	Agency	Seekseequa			
1pm				Simnasho	Agency	Seekseequa
6pm	Seekseequa	Simnasho	Agency			
7pm				Seekseequa	Simnasho	Agency

13 local newscasts are produced each weekday. Typically they are 3-5 minutes long

KWSO News at: 6:15am, 6:45am, 7:15am, 7:45am, 8:15am, 8:45am, 12 noon, 3:15pm, 3:45pm, 4:15pm, 4:45pm, 5:15pm, 5:45pm

Local News Stories

<u>Date</u>	<u>Story Topic</u>	<u>Issue</u>
1/2/2013	Idle no more rally held	Politics
1/3/2013	Fish distribution suspended	Natural resources
1/4/2013	I I M office now open m-f	Financial
1/4/2013	Additional 2% deduction from payroll checks	Financial
1/4/2013	Cascade east to discontinue service in Warm Springs	Transportation
1/4/2013	Mt view to merge with st Charles health systems	Business
1/4/2013	Job creation to host development classes	Education
1/7/2013	Refuse service returns to normal on reservation	Public safety health
1/7/2013	Local boxers competing in regional competition	Sports
1/8/2013	CTWS gearing up for 26 th Tribal council elections	Tribal government
1/8/2013	Annual art camp dates announced	Recreation
1/8/2013	Public meeting scheduled	Tribal Government
1/8/2013	Natural resources announces plans for farm development	Natural resources
1/10/2013	Wyden holds town hall meeting in Madras	Politics
1/10/2013	County to close humane society doors	Community
1/10/2013	American legion post to open in WS	Veterans
1/11/2013	Museum seeking submissions for tribal youth art exhibit	Culture
1/11/2013	Gaming on agenda for public meeting	Business
1/11/2013	Reintroduced Steelhead labled experimental in federal	Natural resources
1/11/2013	New city hall to be dedicated Saturday	Local government
1/14/2013	Homeless count scheduled	Community
1/15/2013	Tribal leaders gather in DC for annual conference with	Politics
1/15/2013	Restrictions imposed on hospital visitors due to flu	Health
1/17/2013	New topic of public meeting	Education
1/17/2013	Recreation hosting I have a Dream symposium	Recreation
1/17/2013	Slim down challenge weigh ins scheduled	Health
1/18/2013	Council withdrawals from gaming alliance	Business
1/18/2013	Council names five to appeals court	Justice
1/18/2013	Fire damages home in west hills	Public safety
1/18/2013	Work begins on old store	Economic development
1/18/2013	Plan for bingo set in motion	Economic development
1/19/2013	Local transit bus out of service	Transportation
1/23/2013	Tribal governmental affairs director speaks about election	Tribal government
1/23/2013	Counseling staff participates in homeless count	Community/health
1/24/2013	Deer ridge inmate dies	Public safety
1/24/2013	Sampson is new Miss WS	Culture
1/24/2013	Bys and girls club to hold parent meeting	Community
1/25/2013	Museums opens youth art exhibit	Culture
1/28/2013	Second home destroyed by fire	Public safety
1/28/2013	Madras woman injured in car wreck	Public safety
1/30/2013	High School talks about proficiency grading	Education
1/30/2013	Corps of engineers conducts housing review	Culture/natural resources
1/31/2013	Local boxer competes in national competition	Sports
2/1/2013	MD 87 air tankers to be stationed at madras	Public safety/natural resources
2/1/2013	CODE teams nets several pounds of meth on bus	Public safety
2/1/2013	Renovated counseling center to re open	Health
2/4/2013	WS CAT to host tax aide site	Business
2/4/2013	New semester arrives	Education

2/5/2013	Deadline to change voting districts draws near	Politics
2/5/2013	Architects complete school design	Education
2/6/2013	State fisheries close salmon fishing on river	Natural resources
2/6/2013	Trade show opens at fairgrounds	Business
2/6/2013	Round dance scheduled at Simnasho	Culture
2/8/2013	Annual pow wow kicks offs tonight	Culture
2/12/2013	Cell phone service now available in Simnasho	Business
2/12/2013	Vital stats post district voter lists	Politics
2/12/2013	Self grown foods topic of discussion	Natural resources
2/13/2013	Tribal radio station to broadcast Indian nations speech	Tribal government
2/14/2013	School board discusses proficiency grading	Education
2/14/2013	High school sending 6 to swimming championship	Sports
2/15/2013	Counseling center re opens	Health
2/15/2013	Chamber hosts meet and greet at media center	Business
2/19/2013	Veterans group plans trip	Veterans
2/19/2013	Local boxers compete at golden gloves	Sports
2/19/2013	Management submits waterfall plan to council	Government
2/19/2013	HS teams advance to post season	Sports
2/20/2013	Two hurt in crash	Public safety
2/21/2013	Laid off mill workers return to work	Economics
2/21/2013	Crash victims improve condition	Public safety
2/21/2013	Sweethearts baby fair to commence	Recreation
2/22/2013	Alarms triggers evacuation of administration building	Safety
2/22/2013	Youth organization hosting basketball tournament	Sports
2/25/2013	Motors sports complex topic of meeting	Business
2/26/2013	Deadline for settlement draws close	Business
2/26/2013	Council nomination meetings scheduled	Politics
2/27/2013	Diabetes program hosts Heart smart dinner	Health
2/28/2013	Red cross schedules blood drive	Health
2/28/2013	Little league registration underway	Sports
3/1/2013	Nominations meetings set to take place	Tribal Government
3/1/2013	Fire season number released	Natural resources
3/1/2013	Deadline for 2 nd round of Cobell payments draws near	Business
3/4/2013	Tribal Council nomination meetings	Tribal government
3/5/2013	Several nominated to run for Tribal council	Tribal government
3/6/2013	Warm Springs girls make it to area finals	Recreation/sports
3/6/2013	Truck rollover blocks highway	Public safety
3/7/2013	Obama signs VAWA	Public safety
3/8/2013	BIA extends comments period on tribal casino	Business
3/8/2013	Public meeting set for motor sports	Business
3/11/2013	Absentee ballots sent out for Tribal Council election	Tribal government
3/11/2013	Police recover stolen cars	Public safety
3/12/2013	Little league tryouts dates announced	Recreation/sports
3/14/2013	Fire managers predict busy season	Natural resources
3/14/2013	Council candidates begin to record statements	Tribal Government
3/15/2013	Grand Ronde celebrates 30 years of federal recognition	Tribal Government
3/15/2013	St Paul Rodeo cancels wild horse race	Sports
3/18/2013	Car vs pedestrian sends woman to hospital	Public Safety
3/19/2013	Resort hosts overseas travelers	Business
3/19/2013	Managers review constitution and By laws ahead of	Tribal government
3/21/2013	Senator Wyden wants to return lands to tribes	Natural resources
3/22/2013	Three lost on mountain	Public safety
3/22/2013	Tribal Operations officer hosts meeting	Tribal Government
3/25/2013	Truck Driver not hurt after rolling over	Public safety
3/25/2013	BADD tournament underway	Recreation/sports
3/25/2013	Local man hurt in car wreck	Public safety

3/26/2013 Authorities dispatch cougars	Natural resources/public safety
3/26/2013 Redmond to offer non stop flight to Los Angeles	Transportation
3/26/2013 Candidates invited to open forum	Tribal government
3/27/2013 Veterans gearing up for DC tour	Veterans
3/27/2013 Fire destroys wrecking yard	Public safety
3/27/2013 Canoe family embarks on weekend journey	Culture
3/28/2013 Fisherman reports good numbers of fish	Natural resources
3/28/2013 Investors talk racetrack	Business
3/28/2013 Spring invitational underway	Sports
3/29/2013 Tribal members attend forum	Tribal government
3/29/2013 Girl injured in cliff fall	Public safety
3/29/2013 Bees in truck crash gathered and relocated	Natural resources
3/29/2013 Legislators consider drone use	State government

Earth & Sky

Nationally distributed Science Program on various topics that airs daily
 90 sec - 3x daily = 4.5 min/day = 31.5 min/week = 6.3 hrs over 12 weeks this quarter

Lohdown on Science

Nationally distributed Science Program on various topics that airs daily
 90 sec - 3x daily = 4.5 min/day = 31.5 min/week = 6.3 hrs over 12 weeks this quarter

Job Report

Locally produced job opportunity listing updated weekly
 2 min - 3x daily - 5/day a week = 30 min/week = 6 hours over 12 weeks this quarter

Pow Wow Trail

Locally produced listing of upcoming pow wows and Native celebrations
 2 min - 3x daily - 5/day a week = 30 min/week = 6 hours over 12 weeks this quarter

Rodeo Round Up

Locally produced listing of upcoming rodeos, clinics, events plus competition results
 2 min - 3x daily - 5/day a week = 30 min/week = 6 hours over 12 weeks this quarter

HISTORY PROGRAMMING
 A local "on this day in history" runs twice daily featuring interesting information gathered from CTWS Tribal Council Summaries, Spilyay Tymoo stories and additional source material as needed
 Additional underwritten PSA campaigns are not included in this report

Continuing PSA Campaigns

Warm Springs History	20x/week = 240x /1st quarter
Meth Awareness	20x/week = 240x /1st quarter
Department Awareness	20x/week = 240x /1st quarter
Stay in School	20x/week = 240x /1st quarter
Talking Dollars	20x/week = 240x /1st quarter
OPB-TV	20x/week = 240x /1st quarter
Victims of Crime	20x/week = 240x /1st quarter
Dangerous Decibels	20x/week = 240x /1st quarter

PUBLIC SERVICE ANNOUNCEMENTS 1st Quarter 2013

<u># times/ran</u>	<u>PSA Title</u>	<u>Issue</u>
288	Strengthen Your Nation (60/month)	Prevention
150	MAWS	Program
114	Warm Springs CAT	Program Awareness
113	For the Health of It	Health
98	Cobell March 1st	Settlement Info
94	WS Little League	Youth
92	Lincoln's Pow Wow	Cultural Event
88	Girl Scout Cookies	Youth
84	OSAA Sports 1-4	Prep Sports
83	Physical Activity 1 + 2	Health
82	Celilo 1-4	History
82	Fruit of the Month	Health
76	Kids Dental 1+2	Kids Dental Health
70	TC Candidates	TC Election
67	WS Telecom	Income Eligible Service
66	Don't Drink and Drive	Safety
64	Car Seats 1+2	Child Safety
63	Obesity 1 + 2	Health
63	Vote TC elections	TC Election
61	FASD Awareness 1-4	Health
58	Fire Mgmt Update	Employment
58	JCMS Family Night	Education
53	Hand Washing	Health
53	Voter District Changes	Election
53	wellness walk	Health
52	Sweetheart Sale	Event
51	Let's Move	Fitness
50	Miss Warm Springs	Event
50	Winter Car Tips 0-10	Consumer Tips
46	WS B&G Club Event Planning	Youth
46	Youth Work Program	Youth
45	FAFSA	Higher Education
44	Ice Skating Trip	Event
40	Bullying 1 + 2	Bullying
39	Ski Day Trip	Event
38	Point of No Return	Child Abuse
36	early spring garden	Gardening
36	Rodeo	Event
35	Alzheimers	Health
35	Veteran Crisis Line	Veterans
34	diabetes fun run	Event
33	Al-Anon 1-2	Mental Health
33	Ball Field Clean Up	Youth
30	KNT Class 2 meeting	Business
30	Suicide Prev	Mental Health
29	Heart Smart Dinner	Event
28	Autism 1-4	Autism
28	Winter Driving 2-9	Safety
26	Child Car Safety	Safety

26 Noree's Grand Opening	Business
25 Fire Mgt Stove Pipe Fire	Safety
25 Garden Workshop	Gardening
25 Moving Mountains	Health/Fitness
24 K-8 School Meeting	Education
23 Sr. Class Party Can Drive	Education
22 youth health fair	Event
20 509J author meetings	Education
20 Youth Wreckless Driving 1-2	Safety
18 Blood Drive	Health
18 Diabetes Fun Run/Walk	Health
15 Pet Clinic	Pets
15 Poacher	Natural Resources
13 Homeless Count	Homeless Count
10 Earthquake Preparedness	Safety/Preparedness
10 Food Safety 1-3	Food Safety
10 HIV test adult	Health
10 Typical Day Before a Hurricane	Safety/Preparations
10 Voc Rehab	Disability
5 Bank Account	Financial Education
5 Boys & Girls Fundraiser	Event
5 Crime Prevention 1-3	Crime
5 Nurse Hotline	Health
5 Redsides Pow Wow	Cultural Event
5 Tornado Preparedness	Safety/Preparations

of continuing PSA campaigns aired = 1920

of PSA (set daily) that aired = 3456

TOTAL NUMBER OF Public Service Announcements Aired = 5376

Additional PSAs ran that were underwritten and are not included in this report

Native America Calling is a daily nationwide call in talk show that focuses on Topics and Issues in Indian Country.

Native America Calling Topics this Quarter

Issue

1/1/2013 A New Outlook, Hello 2013	Health
1/2/2013 Remembering Senator Daniel Inouye	Government
1/3/2013 The Rise of Prescription Drug Abuse	Health
1/4/2013 Idle No More Continues: Native Activism Ignited in 2013	Current Events
1/7/2013 Sousa on the Rez	Arts
1/8/2013 Current Events Jan 2013	Current Events
1/9/2013 Returning Home After Earning a Feather	Education
1/10/2013 Prevention: What is Working?	Prevention
1/11/2013 Moccasin Games!	Sports
1/14/2013 What's Ahead for the Next Congress	Government
7/9/1931 Music Maker: Samantha Crain	Arts
1/16/2013 Is Recovery Possible?	Substance Abuse
1/17/2013 The Redskins Name, Should It Stay or Go?	Racism
1/18/2013 Navigating Cancer, Before and After	Health
1/21/2013 Winter Health	Health
1/22/2013 Climate Change and Trade Routes in the Arctic	Environment
1/23/2013 Sports Ethics and Lance Armstrong	Sports
1/24/2013 Preparing for a Plentiful Summer and Fall Harvest	Agriculture

1/25/2013	The Gun Control Debate	Gun Control
1/28/2013	How Far Do You Have To Go?	Lifestyle
1/29/2013	January Book of the Month and Rabbit Tales	Literature
1/30/2013	Lifting the Ban on Women in Combat	Military
1/31/2013	Taking Back the Rez	Safety
2/1/2013	When Your Loved One is Diagnosed With Schizophrenia	Health
2/4/2013	Sex Trafficking: The Native Target	Crime
2/5/2013	February Current Events	Current Events
2/6/2013	Challenges of Finishing College	Education
2/7/2013	Native, Single and a Parent	Parenting
2/8/2013	It's Grammy Time, Where Are All the Natives?	Arts
2/11/2013	Youth Depression	Mental Health
2/12/2013	The Lost Native Music Chapters	Arts
2/13/2013	The Real Love Songs	Music
2/14/2013	State of Indian Nations	Government
2/15/2013	February Music Maker: Miracle Dolls	Arts
2/18/2013	February Native in the Spotlight: Sonny Skyhawk	Feature
2/19/2013	Heart Health	Health
2/20/2013	Book of the Month: Decolonizing Museums	Literature
2/21/2013	Intergenerational Differences at Work	Workplace
2/22/2013	Intertribal Babies	Identity
2/25/2013	Green Jobs and the Economy	Employment
2/26/2013	Education for Little Ones	Education
2/27/2013	40th Anniversary of the Liberation of Wounded Knee	History
2/28/2013	Keeping Up With All My Tribes	Current Events
3/1/2013	March Current Events	Current Events
3/4/2013	Native Women In Politics	Government
3/5/2013	VAWA Authorized by Congress, What's Next?	Safety
3/6/2013	Champions Changing Our Communities	Feature
3/7/2013	Wrote the Book on Broke	Economy
3/8/2013	What is Your Definition of an Artist?	Arts
3/11/2013	Addressing Violence Against Aboriginal Women	Safety
3/12/2013	The Real Stories of Drinking and Driving	Safety
3/13/2013	Changing Childrens Attitudes About Food	Nutrition
3/14/2013	What's Holding Back Native Students	Education
3/15/2013	March Music Maker: Mailani	Arts
3/18/2013	Native Housing in Urban Areas	Housing
3/19/2013	Remember Our Mother Earth	Environment
3/20/2013	Book of the Month: The Seeds We Planted	Literature
3/20/2013	Parenting Through Graduation	Education
3/22/2013	2013 Sacred Sites Updated	Current Events
3/25/2013	History of the Hand Drum	Music
3/26/2013	Raising the Minimum Wage	Economy
3/27/2013	Kind Hearted Woman	Feature
3/28/2013	Special Education and Graduation	Education
3/29/2013	Before the Occupation of Wounded Knee	History